



SCOTTISH MOTOR SPORTS NEWS BULLETIN

May 2017

2017/18 Sportscotland Investment Confirmed

As you know, 2016 saw motorsport gain investment and recognition from Sportscotland. We are now one full year into the implementation of our strategic plan and we are delighted to confirm that our annual targets have been met and sportscotland have confirmed their continued investment into motorsport for the 2017/18 period.

The past year has seen the sport as whole make positive steps forward with continued growth in club membership (up 3% from 2015). Considerable progress has been made with regards to coaching, with Scotland hosting the UK's largest level 2 coaching delivery in October 2016. This has resulted in us having the most qualified MSA coaches of anywhere in the UK and has also led to the development of the Scottish Motor Racing Club's 'club coaching programme, which is another first for motor racing clubs in the UK. Significant advancements have been made in relation to SACU governance targets, particularly around safeguarding, which were critical to the whole projects ongoing investment. In addition, 2016 saw the sport exposed to new audiences with widespread national media exposure from the 2016-2020 launch event, the Ignition Festival in Glasgow and the development of a new student motorsport structure.

The 2017/18 year is looking to be a busy one and we are looking forward to working with you all to grow the sport.





Club Development

Scottish Motor Sports will continue to work on development initiatives with our focus clubs in 2017. In particular, we are working on the long term development of the Forrestburn facility with Monklands Car Club through a partnership with New College Lanarkshire and on the development of table top rallies in schools with Stonehaven and District MC.

In addition to the work with focus clubs, we are also involved in the development of a new event on 21 June with East Ayrshire Car Club at Kames. Working in partnership with the local authority, we are supporting EACC to run an event that aims to introduce young girls from two local high schools to motorsport, in July. The event will involve different stations for the participants to experience different aspects of the sport (from passenger laps on the track to mechanical challenges in the paddock). We are also working on follow up activity to the event to ensure there is a clear pathway into the club for the participants to get involved in the sport beyond the event. This is a pilot event and its impact will be reviewed upon completion; if successful it may be the first of a series of similar events at the Kames venue.

We would like to make all clubs aware that you are welcome to get in contact with us to discuss any particular development ideas that we might be able to help with; whether you are looking to run a recruitment initiative in your area or looking to build a stronger link with your local authority, please do get in touch.

Scottish Car Show Opportunity, 15 & 16 July 2017

Last year Alison Clark and Glenrothes Motorsport Club ran a successful Auto Test at the Scottish Car Show where they let over 100 people experience grass roots motorsport from the passenger seat. Following the MSA's decision to withdraw GoMotorsport support in Scotland, we have agreed to support this promotion again in 2017.

We have had discussions with the Show organisers and they are very happy to accommodate the Auto Test area again for passenger rides and demo's. Glenrothes MC are on board to run the Auto test again but as the show has now grown to become a two day event in 2017, we would ideally like another club to join in and run the Auto Test on Saturday. This would involve bringing around 10 drivers and cars plus a couple of volunteers to marshal the test.

This is a great opportunity to promote your club to a large audience (anticipated footfall of 20,000 plus) and we are also planning a follow up training day shortly after the event to help convert interested participants into active club members.

If you're interested in getting involved in the event in any way (there may also be opportunities for stand space etc) then please get in touch with Rory Bryant: rory.bryant@scottishmotorsports.co.uk





Ingliston Revival, 13th & 14th May



We were involved in coordinating an 'Interactive Motorsport Zone' at the recent Ingliston Revival Event, which took place on the 13th & 14th May at Ingliston Show ground. The interactive zone included a simulator, wheel change challenge and bloodhound Rocket car Challenge amongst other activities courtesy of a partnership

with New College Lanarkshire. Outside we had a stand to promote the sport and an area where people could try trials bike riding and watch a trials display. The event was well attended and the Interactive Motorsport Zone proved to be particularly popular across the weekend.



We had the opportunity to speak with lots of people across the weekend, 20 of which filled out our data capture form noting their particular interest in joining an SACU or MSA club. We have since put all interested parties in touch with the relevant clubs.

Ignition Festival of Motoring, 4th, 5th & 6th August

We will again be involved in the 2017 Ignition Festival of Motoring. We have a large stand inside, which will again accommodate a selection of vehicles that represent a range of motorsport disciplines in Scotland. In addition, we have negotiated a large area outside again for running a Try Trials and Auto Test passenger ride area. Scottish Sporting Car Club have again come forward to run the Auto Test area which gave over 200 people a taste of grass roots motorsport last year.

We will be looking for volunteers to man the stand and speak to the public about getting involved in the sport, as well as people to provide cars for the stand. If you are interested in getting involved in any way, then please do get in touch!





SMS Motorsports Discipline Guide

SMS Development Officer, Gillian Sefton, has developed a Discipline Guide which gives a very brief summary of all the two and four wheel disciplines operating in Scotland and how you can get started in each individual one. This resource has predominantly been created for distributing to the public at events to help explain all the different ways of getting involved in the sport and indeed, the guide proved to be particularly useful on our stand at the recent Ingliston Revival! A discipline contact and email address has been appointed to each discipline in the guide so that people can speak with someone who has particular knowledge of the discipline they are interested in.

The Disciplines Guide can be found on our website at:

<http://www.scottishmotorsports.co.uk/userfiles/files/SMS%20Discipline%20Guide.pdf>

SMS Funding Guide

We have updated our Funding Guide document which lists all the potential private and public funding streams that could be available to motorsport clubs in Scotland. You can view the funding guide at: http://www.scottishmotorsports.co.uk/userfiles/files/SMS_Club-Funding-Guide%20v4.pdf

Year of the Young People 2018 Events Fund

Event Scotland promotes 'themed years' to highlight Scotland's greatest assets. 2018 is the 'Year of the Young People' and there is therefore funding available to events that have a focus on providing new opportunities for the engagement, participation and celebration of young people.

The application information for the 'YoYP 2018' Open Events Fund is now online at:

<http://www.eventscotland.org/funding/year-of-young-people-2018/>

The deadline for applications from events taking place in Scotland throughout 2018 is Monday 12 June 2017 at 12pm. This may be relevant to some motorsport clubs planning a new event for 2018. If you are interested in the fund, please contact us directly and we will put you in touch with our Event Scotland Partnership Manager.

