



Alison Clark

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2016 Events Funding:

We deliberated at length over how the RDO Events budget would be best spent, our initial thoughts focused on the Royal Highland Show and its huge visitor numbers. However, our direction has now changed and we have decided that spreading the fund between several regional events is fairer. The first of these GoMotorsport-supported events will be on 3rd July at the Grampian Festival of Speed, where Stonehaven DMC will take part in a parallel autotest on the track. Later in July, Glenrothes MSC, Disability Motorsport Scotland and one other club to be confirmed, will be joining me at the Scottish Car Show at Ingliston. With an anticipated 20000 visitors, and our site next to the entrance gates, our Autosolo Demo and passenger rides will undoubtedly be a big attraction. We have also submitted an application to the Scottish International Airshow team, to run a similar experience at their Ayr show in September. We are currently awaiting permission from South Ayrshire Council to do this, due to noise levels near a residential area. Fingers crossed!

Building on the great relationship we have with the John Clark Group, I spoke to John and pitched the idea of a GoOffRoding event, in conjunction with Scottish Off Road Club. John is very keen to be involved in this. Not only will it be a great way to encourage 4x4 owners into gentle off-roading, but it will be an opportunity for the dealership to showcase their vehicles' capabilities. The Forestry Commission has allowed us the use of Glen Devon for this (site visit pending) for this event on 1st October.

I'll be at Kelso Show at the end of July with Border Ecosse Car Club. Remember, if you have a local gala or agricultural show, we have a gazebo and promotional material available. To reiterate Rory's message, we need to focus on achieving recruitment and membership targets. Exposure at these events will hopefully go some way towards that.

See you on 21st.