

Newsletter/Updates

The first newsletter was published on the 1st May 2015, it contained 12 pages. Thank you to all that contributed information. It was added to the website and emailed to the mailing list, it was hoped that clubs then forwarded it to their members. It was great to receive feedback and suggestions and this will be taken onboard for the next edition. It will be produced on a bi-monthly basis with the next deadline 25/06/2015 and published around the 1st. Please send information for this to cover events in July/August/early September.

In order to keep information fresh various updates have been circulated between the newsletters. There have been some requests by people as to why some events haven't featured and it's simply because the information hasn't been supplied, If you send me information I am quite happy to add it to updates and circulate it.

Social Media

A Twitter account has been set up and can be followed using @scottishcarclub
The Facebook page has been used to share information and updates from SACC and other events.
The total page likes is currently at 672

Survey

I have prepared a short online questionnaire to help me build up some information on club communication. I would be grateful if each club can complete at least one.

<https://www.surveymonkey.com/s/BT79HL5>

Additional Information

The mailing list is currently my main source of sending information it currently has just over 200 contacts. If you can please ask around your club if any additional members wish to be added to the mailing list and also visit the SACC website to ensure your club key info form is updated as required.

Rory Bryant has managed to arrange for myself to attend a Social Media course in September. I have also met with Jacqueline Campbell and have starting communication with the MSA regarding improvements in Regional communication.

Thank You

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